

Executive Management

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Dr. Thomas C. Heynen

Dr. Thomas C. Heynen is Specialist Banking Advisor and Chairman & Executive Director of World Capital Forum. Com, an Executive Advisory Services Company on Specialist Banking, Economic Research & Development, Wealth Management, Global Asset & Wealth Management -, and University / Guest Lecturer in World Economics and Business Management, Political Science and International Relations.

Professional Experience

1991 to present Chairman & Executive Director of World Capital Forum.com:

Specialist Banking: Investment & Private Banking; Asset, Wealth & Portfolio Management; Private Placement & Trading Programs; Foreign Exchange & Financial Instruments, Discounted Currency Exchange;

Management Consulting & Project Development: International Economic Management, Strategic Management & Scenario Research Advisory in Regional Economics & Policy Research, Aviation Economics & Policy, Airport Planning & Airline Strategic Management for Surveys, Feasibility Studies & Master Plans in co-operation with German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), German Co-operation for Technology and Development (GTZ) and the German Lufthansa;

1996 to 2004 Senior University Lecturer / Guest Lecturer of International Economics and Management, Program Leader of Economics in the Business Faculty / Department of Accounting, Economics and Finance in Thailand;

Courses taught on masters level in Economics: Micro/Macro Economics, International Economics, Trade & Finance, Industrial Economics, Urban and Regional Economics, Global Economic Analysis, World Economics & Comparative Systems, World Geography & International Relations, Transport Economics, Aviation Economics & Policy; and in International Management: Strategic Management & Business Policy, International Business & Management, Global Comparative Strategies, Business Research, Scientific Methods and Philosophy, Business Negotiations, and Ph.D. Program;

1991 - 1998 Management Consulting in Regional Economics & Policy Research, Aviation Economics & Policy, Airport Planning & Airline Strategic Management for Surveys, Feasibility Studies & Master Plans in co-operation with German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), German Co-operation for Technology and Development (GTZ) and the German Lufthansa (LH);

1989 Associate Expert - Management and Planning - at the International Civil Aviation Organization (ICAO) in Montreal and Bangkok: Project Assistance and Advisory to Member States of the Asia/Pacific Region; Project Evaluations, Feasibility Studies and Formulation of Project Documents regarding UNDP Projects and the ICAO Regular Program;

1988 Expert on Training in the Air Transport Division of the Commission of the European Union in Brussels: Advisory and Project Assistance on Regional Economic Development and Liberalization Policies to the EU Aviation Sector.

1986 - 1987 One-year Internship at Landesbank of Hesse-Thuringia in Frankfurt prior to the External Commercial Banking Examination in 1987 with the International Chamber of Commerce, Frankfurt, Germany;

1980 - 1982 Internships in Germany during studies with British Petrol AG in Hamburg, Frankfurt Airport Company, FRAPORT AG in Frankfurt; Lufthansa AG in Cologne, Frankfurt, Hamburg and Landesbank Rheinland-Pfalz in Mainz;

Education

1983 Master Degree (Diploma) in Economic Geography, Economics, Political Sciences & International Affairs, Johann-Wolfgang-Goethe University, Frankfurt, Germany

1985 Ph.D. in International Economics and Policy (Aviation), Johann-Wolfgang-Goethe University, Frankfurt, Germany

1987 Commercial Banking Examination, International Chamber of Commerce, Germany

Research Publications

The Development of Air Transportation and its Impact on Regional Markets. Economic Research and Publication, Johann-Wolfgang-Goethe University, Frankfurt, Germany, 1981.

Practical and Political Instruments and Methods of applied Air Transport Policy and Economics. Lecture and Research Publication, Johann-Wolfgang-Goethe University, Frankfurt, Germany, 1983.

The Interdependence between Air Transport Policy, Route Structure and Route Planning in the Air Transportation. Diploma Thesis and Publication, Johann-Wolfgang-Goethe University, Frankfurt, Germany, 1983.

Organizational and Structural Policies for a New Concept in Aviation Economics with Reference to the Aviation System in Europe and North America. Doctoral Dissertation and Publication, Johann-Wolfgang-Goethe University, Frankfurt, Germany, 1985.

Liberalization of Air Transport: The European View. Publication in "Orientierungen"; 9/1985 (ISSN 0724-5246) Ludwig Erhardt Foundation, Bonn, Germany.

Route Planning and Route Structure Development in Air Transportation. Research Publication 1986 (ISBN 3-89228-046-0), Johann-Wolfgang-Goethe University, Frankfurt, Germany.

A New Market Regulation: A Challenge to the European Air Transport Economy. Publication in "Orientierungen"; 3/1989 (ISSN 0724-5246) Ludwig Erhardt Foundation, Bonn, Germany.

Policy and Strategy Formulation on the Globalization Process - Emergence of a New World Economic System. Research Publication in Proceedings to the First Business Conference 2000, Faculty of Commerce and Accountancy, Chulalongkorn University, Bangkok, Thailand, October 2000.

Globalization and Re-conceptualization of Culture – Research Paper in Proceedings to the 27th International Conference on World Peace, December 2000 in Bangkok, Thailand.

Project References

Micro- and Macroeconomic Criteria and Parameters for Prognosis Patterns regarding Aircraft Movements at Airports in Saudi-Arabia. Research & Survey for the Airport Consulting of FRAPORT AG, Frankfurt, Germany, 1987.

Analysis and Assessment of Regional Political and Economic Relations in the Southern Chinese Region with Reference to the Airport Development in Macau and the Air Transport Development in Hongkong. Economic Research & Survey for the Macau Airport Master Plan, Airport Consulting Department of FRAPORT AG, Frankfurt, Germany, 1988.

Reservation Systems in the EU-Member States and their Impact on Air Transportation Market. Survey for the European Council, Air Transport Division at the European Commission, Brussels, Belgian, 1988.

Liberalization of the Aviation Sector within the EU-Member States and the Third Country Regulations. Survey for the Air Transport Division at the European Commission, Brussels, Belgian, 1988.

For the International Civil Aviation Organization (ICAO Asia/Pacific Regional Office) in Bangkok, Thailand, 1989 and 1990:

- The Meaning of Air Transportation for the Regional Development of Land Locked Countries in the Asia/Pacific Region. (Survey & Project Formulation)
- The Significance of Air Transportation for Economic and Regional Development. (Research & Survey)
- Assessment of Management Functions in the ICAO-Regional Office Bangkok. (Survey)
- Deregulation and Liberalization of the Air Transportation Sector in Mongolia with particular Reference to the Privatization of the State-owned Airline. (Research & Survey)
- Regional Economic Development of Cambodia and the Capacity of the National Aviation System. (Research & Survey)

Regional Economic Analysis and Air Transport Development for the Construction of the European Regional Airport Rothenburg/OL. Feasibility Study and Master Plan in Co-operation with German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), 1993.

The Impact of Economic Zones on the Infrastructure System with Reference to Airports and the Aviation System in Lithuania. Economic Development Research on behalf of German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), 1993.

Future Economic Development and Perspectives of Economic Growth in Thailand (Survey). Economic Development Research and Consulting for German Investors in Thailand, 1994.

Regional Economic and Structural Development: Potential Investments in Thailand. Management and Investment Research Report, 1994.

New Foundation and Organisation of the Tashkent Airport Company. Management Research and Consulting for the German Cooperation for Technology and Development (GTZ) and Lufthansa, 1994.

Regional Economic Analysis of Hungary for Developing a Regional Air Transportation System. Research Consulting to the General Master Plan for the Civil Aviation Authority of Hungary, 1995.

Regional Economic Evaluation and Prognosis for the Development of the Regional Airport Meteora, Greece. Feasibility Study and Master Plan for German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), 1996/97.

Science and Research Advisory for University Foundation in Thailand, 1997 - 2004.

The Future Regional and Urban Development of the Ukrainian City Charkow. Feasibility Study and Master Plan for the City Council of Charkow, 1997/98.

Globalization Management: Policy and Strategy Formulation on the Globalization Process - Emergence of a New World Economic System. Executive Policy Study 2002.

Regional Research for the Humanitarian Foundation as Non-Governmental Organization for HIV/AIDS Management and Risk Reduction in Thailand. Project Proposal, Financial Evaluation and Feasibility Study. Bangkok, September 2005.

Special Lectures

The Impact of Economic Zones on the Infrastructure System with Reference to Airports and the Aviation System in Lithuania. Lecture for German Aerospace - DaimlerChrysler (European Air Defense Systems, EADS), 1993.

Real World Analysis towards Efficiency in Management and Production. Thai German Institute, Chonburi, Thailand, October 2000.

Policy and Strategy Formulation on the Globalization Process – Emergence of a New World Economic System. Lecture at the First Business Conference 2000, Faculty of Commerce and Accountancy, Chulalongkorn University, Bangkok, Thailand, October 2000.

Risk Management Method for coping with the Globalization Process. Guest Lecture to Member of the Faculty of Commerce and Accountancy at Chulalongkorn University, Bangkok, Thailand, January 2001.

Effective Communication Strategy in a Crisis Situation. (Management Research). Lecture to the “Investor Relations Seminar” from Asian Business Forum in Kuala Lumpur, Malaysia, December 2002.

World Geopolitical Change: Economic and Business Implication. Special Lecture to the Capital Market Academy (CMA) - the Stock Exchange of Thailand (SET) - Leadership Program, Phuket, Thailand.

Dr. Thoms C. Heynen is also available as a Guest Speaker and Lecturer on the topics of World Economics, Globalization and Management As

- World Economics and Globalization Process
- Global Markets, Regions and States
- Economic Diplomacy and Strategic Management of Globalization
- Executive Policy and Strategy Development
- International Relations and Geopolitical Strategic Management
- Geo-economic Strategies and International Economic Relations
- Economic Risk and Policy Strategy Management
- Global Strategic Trends, Geostrategy and Future Economic Development

- Senario Management and Policy Futures regarding Finance and Investment
- World Scenario of Globalization and Regionalization
- Cultural Implications of Globalization - World View, Believe and Conception of Man